

CACCI President Calls for Summit Meeting



Key CACCI officers and heads of the CACCI Primary Members are expected to gather in Taiwan on October 3-4, 2011 to participate in the CACCI Summit Meeting being convened by CACCI President Amb. Benedicto Yujuico to discuss the future directions of the Confederation. The Meeting will take place at the Palais de Chine Hotel in the capital city of Taipei.

In his invitation to the business leaders of CACCI member chambers, Amb. Yujuico said that as the Confederation of Asia-Pacific Chambers of Commerce and Industry (CACCI) mark its 45th Anniversary this year, it is an opportune time for key CACCI members to take another good look at the Confederation and review its role and direction in light of the new realities in the regional and global market environment.

He therefore invited them to share their thoughts on how CACCI should redefine its role as a regional organization to ensure that it continues to promote the interest of its members and the region's business community as a whole, taking into account the ongoing

changes and developments that are rapidly transforming the market place.

The Summit Meeting aims to provide chamber leaders the opportunity to address questions such as: How should CACCI move forward in the years ahead in light of the continuing changes and developments in the world's economies and in the political arena; what should its goal and objectives be; how should the Confederation position itself; where should it direct its policy advocacy efforts; to whom should it target its messages; what should its membership scope be; and how should it be organized to achieve its objectives effectively?

Among the items to be discussed are the mission of CACCI and its relevance under current regional and global economic environment; the geographical scope of CACCI's membership, organizational structure of CACCI; the CACCI Foundation; the role of CACCI within the framework of APEC and ASEAN Regional Groupings; and the Role of CACCI to promote and facilitate trade and investment.

Amb. Yujuico is extending his invitation to the heads of CACCI Primary Members to join him in Taipei to participate in "this important deliberation on the projects, ideas, programs, activities and services that you think would make a big difference for a successful CACCI in the next five to ten years." ■