

# CACCI Adopts Work Program for 2010-2012

A two-year work program outlining activities to be undertaken by CACCI in the next two years was adopted during the 78th CACCI Council Meeting held on 6 July 2010 in Colombo, Sri Lanka.

The work program, which was put together from suggestions submitted by CACCI officers and members in response to a survey conducted earlier by the CACCI Secretariat, is aimed at further promoting the growth and development of the Confederation, and help CACCI attain its primary objectives.

## Activities

For the next two years, CACCI plans to undertake the following activities:

1. To promote the Confederation in the region, CACCI will: (a) continue to encourage Primary Members to form and strengthen the CACCI Affairs Committee; (b) conduct an extensive information campaign highlighting the nature and importance of CACCI; (c) seek members' suggestions on services to be provided by CACCI; and (d) seek active partnership with regional institutions.

2. For Policy Advocacy, CACCI will continue to: (a) Request CACCI officers to identify relevant policy issues; (b) Conduct a survey on issues of concern to members; and (c) Undertake research studies of international standards to support its policy advocacy work.

3. To strengthen its involvement in regional cooperation efforts CACCI will: (a) Continue to establish effective



*Newly-elected CACCI President Amb. Benedicto Yujuico (2nd from right) chairs the 78th Council Meeting in Colombo that approved the 2010-2012 Work Program.*

channel of communication with ABAC; (b) Get involved with programs of ASEAN through the ASEAN-BAC; and (c) Forge strategic alliances with the SAARC-CCI.

4. To strengthen its relationships with other international organizations, CACCI will: (a) Establish stronger ties with World Chambers Federation; (b) Maintain close relationships with Eurochambres; (c) Seek closer ties with the Junior Chamber of Commerce; and (d) Strengthen relationships with the Federation of Gulf Council Chambers of Commerce.

5. For its Information and Communications Program, CACCI shall continue to: (a) improve and upgrade the CACCI website; (b) build up the Internet-based information network; and (c) expand the contents of the regular CACCI publications.

6. For its Professional

Development Program, CACCI will continue to: (a) Conduct the Chamber Operations Course; (b) Conduct training programs with other organizations (e.g., ICC, Eurochambres, UNCTAD, ITC); (c) Conduct survey on members' training needs; and (d) Explore possible accreditation of Primary Member training institutes.

7. To strengthen the Product and Service Councils, CACCI shall continue to: (a) Encourage continuous communications between Council Chairmen and members; (b) Prepare and update a work programs of each Product and Service Councils; (c) Consolidate membership; (d) Exchange of ideas through the use of IT; (e) Encourage the publication of regular newsletters; and (f) Request members

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to submit industry situation reports.

8. For Membership Expansion, CACCI will: (a) recruit more Lifetime Special Members; (b) develop a program of attractive services; (c) provide more information channels to help disseminate the benefits of CACCI membership.

9. CACCI will continue to organize Presidential visits for 2011 and 2012, in as many member countries as possible, with the view to: (a) gathering first-hand information on business situation; (b) requesting members to help implement CACCI projects; and (c) building up CACCI image in private and public sectors.

10. CACCI will continue to make the CACCI Council Meetings and Conferences effective fora for exchanging information and ideas by: (a) Conducting surveys on topics and issues to be taken during these Conferences; (b) Inviting eminent speakers from government and private sector; (c) Including business matching



*Council Members read through the draft CACCI Work Program for 2010-2012 during the 78th Council Meeting in Colombo and subsequently approve it.*

sessions in the program.

### **Call on Members' Support**

The newly elected CACCI officers led by President Amb. Benedicto Yujico call on all CACCI members to

provide their inputs and suggestions on how best to implement the activities and programs outlined in the approved Work Program so that these will benefit the majority of members and further achieve the objectives of the Confederation. ■