

To: CACCI Members

Re: Launching of *Pinoy, Incorporated* TV Show with YEGAP Chairperson as Host

Ms. Anna Marie Periquet, Chairperson of the Young Entrepreneurs Group of Asia Pacific (YEGAP), is pleased to announce the launching of ***Pinoy, Incorporated***, a business talk show featuring the best, brightest and most respected entrepreneurs and business leaders not only in the Philippines but in other Asian countries as well. YEGAP is one of the Product and Service Councils established under the CACCI umbrella.

To be hosted by Ms. Periquet, ***Pinoy, Incorporated*** is the flagship program of the soon-to-be-launched ***One Pinoy***, the first-ever on-line TV programming of *The Manila Times*, which is the oldest national daily in the Philippines. Below is a copy of the *teaser* of ***One Pinoy***, which will be launched on August 9, 2010, as well as *Day One's Programme Viewing Guide*.

Pinoy, Incorporated can be viewed at 08:00 A.M. (Manila time) from Monday to Friday, featuring special guests every week. The first episode airing from Monday (August 9) to Friday (August 13) features Mrs. Loida Nicolas Lewis, considered one of the world's most successful women entrepreneurs. Interviews with CACCI personalities held in Colombo during the 24th CACCI Conference on July 5-6, 2010 will be aired on the last week of August.

Thank you, and we look forward to your continued support of CACCI and its activities.

ONE PINOY TEASER

Hello dear friends, colleagues, partners and supporters,

My Name is COSMIC. You might have known me before as COSME, the newsboy of The Manila Times. But now, I have upgraded and my rebirth means the rebirth of a savvier Manila Times. I shall be your daily guide to the coolest shows which you can only view through www.manilatimes-tv.net.

Here are the features of the first wave of The Manila Times TV ONE PINOY, loaded with original, intelligent and entertaining world-class programs:

1. PINOY INCORPORATED: *Our flagship show hosted by The Anna Marie Periquet, the top name in business and media, and she leads us into the hearts and minds of the best Pinoy entrepreneurs. This week, she has achieved the impossible task of having The Loida Nicolas Lewis on our program, proving that nothing is impossible. And we have so many more entrepreneurs on board, showcasing the side that you never thought existed. Imagine the most respected names in business revealing their super heroes, secret dreams and a whole lot more!*

2. FRIDGE BENEFITS: *The face behind this amazing gastronomical show is none other than Chef Nino Laus of NINYO Fusion Cuisine and Wine Bar, who is a popular young Chef endorsing so many culinary lines and more. Everyday, he will teach us something we can do on our own, leading us to the Benefits from our own Fridge/s. But for this week, we'll just get to know more about who he is, so make sure you're ready to handle this hot hearthrob in the kitchen who will really make you fall in love with his gastronomic masterpieces.*

3. MAKEOVER MINUTES: *In cooperation with our Superb friends from ISLANDS SOUVENIRS of the ISLANDS GROUP, the world class name in hip Pinoy fashion, along with HEAVEN ON EARTH or the OASIS OF THE SOUTH, SERENITY PLACE, home of Sujivana Salon, Sujivana Spa, Bohemian Nation and BoNa Coffee, we make every girl's wish of becoming a princess for a week come true! Each week, host Marylaine Viernes plays fairy godmother to a girl who has long been waiting for her wings to come out, not realizing that they've been there all along, it only needed a bit of polishing from Sujivana Salon and to be worn with an Islands I Heart Manila Shirt! It's so exciting and many princes might actually find their princesses here!*

4. KIDCETERA: *the show for the KIDS and especially the KIDS at HEART! This week, we shall be featuring MAD SCIENCE, GAWAD KALINGA'S ENCHANTED FARMS and of course the coolest movies from WARNER BROTHERS PHILIPPINES that you all should watch out for: Ramona & Beezus and Chronicles of Narnia: Voyage of the Dawn Treader. We have prepared so much surprises, fun, excitement, ET...kidcetera! Just for you guys.*

5. **LIFELINE ONLINE:** This show may only come out Mondays, but it is enough to make you feel great for the rest of the week. In partnership with The Lifeline Foundation (www.ineedalifeline.org), we watch the lives of people who make a difference in other people's lives with their simple deeds. We are taught that we are empowered individuals, that we are never defined by whatever our past is. We learn that we can have that bright future if we have a support group - the right group - who can help us succeed.

6. **TSISMAX:** We are reintroducing a more explosive, more exciting and exhilarating showbiz gossip news show! Hosted by no less than Morly Alinio and Melba Llanera, the biggest names in showbiz news, you might be hanging at the edge of your seats and really worked up trying to guess the names behind the blind items. You cannot miss one episode of this, it's your favorite TSISMIS to the MAX!

PLEASE READ THE MANILA TIMES EVERYDAY FOR THE VIEWING GUIDE.

THIS IS GLOBAL. UNIVERSAL. LARGER THAN LIFE.

IT IS COSMIC.

Spread the word and stay tuned. Don't be left out! The countdown to 8-9-10 starts today!

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PINOY

Cosmic Viewing Guide for August 9, 2010

8:00 AM We introduce our prized columnist and now host, Ms. Anna Marie Periquet in the first ever episode of the show that features only the best and brightest Filipinos in business. Get to know the distinguished Atty. Loida Nicolas – Lewis, Chairman of TLC Beatrice, LLC and how she has become among the world’s most respected lady entrepreneurs...



9:00 AM Take a peek into the place where the all the Cosmic Gastronomic events will happen in the days to come, at NINYO Fusion Cuisine and Wine Bar, the place of Fusion Dining where we can find Celebrity Chef Nino Laus, who will be the face of the yummiest web show on earth!



10:00 AM Get to know the juiciest local showbiz news and learn if there is any truth to the gossip hoarding your favorite stars today! Enjoy guessing the most exciting blind items courtesy of Morly Alinio and Melba Llanera!

11:00 AM With the invaluable help of our partners in metamorphosis, The Serenity Place, heaven on Earth and Home of Sujivana Salon, Sujivana Day Surgery and Spa, Bohemian Nation, and of course Islands Souvenirs, our Host and Youthopia columnist Mary Viernes lets you into the life of one extraordinary young lady, Ma. Divina Carla Castro on her first day on the road to transformation...



2:00 PM We love learning and we believe that every child deserves to gain knowledge while at play! And our friends from Mad Science Philippines knows that well, so here’s a look back at their successful anniversary bash and the other exciting things we can look forward to, courtesy of our super Mad Scientist friends!



3:00 PM Start your week right by exercising, but Lifeline Foundation, with their recent Run for Life even proves that running is not the only exercise you can do; for you may also try to exercise your heart muscles for others, and making a change in other people's lives.

The day we have all been waiting for

08 – 09 – 2010 has finally arrived

COSMIC viewing begins today!

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