

Amb. Benedicto Yujuico Assumes the CACCI Presidency

The Confederation of Asia-Pacific Chambers of Commerce and Industry (CACCI) has a new President in the person of Ambassador Benedicto Yujuico from the Philippines.

Amb. Yujuico was elected by members of the CACCI Council, the governing body, during the 77th CACCI Council Meeting held on 5 July 2010 in Colombo, Sri Lanka. He replaces Mr. Harvey Chang from Taiwan, who served as CACCI President for two consecutive terms from 2006 to 2010.

Before assuming his new position, Amb. Yujuico served as Executive Vice President of CACCI. It was in that capacity that he actively assisted Mr. Harvey Chang in undertaking CACCI-related activities, joining Mr. Chang in his various Presidential visits to member countries and representing CACCI in a number of regional and international events.

Acceptance Speech

In his Acceptance Speech during the Turnover Ceremony, Amb. Yujuico expressed appreciation to CACCI members for giving him the opportunity to assume the CACCI presidency for the next two years.

He expressed his hope that during his term, CACCI will continue to play



a pivotal role in the region. “I will try to contribute to the expansion of our membership and the widening of our activities. I shall strive to make this organization ever productive and unified. I shall continue to seek your advice on how we can keep the momentum of our growth and strength, how we can make our voice heard and our influence felt. Together, we will do our best to make CACCI an effective forum for advancing the cause of the business sector and for promoting regional economic cooperation.

The oath taking of Amb. Yujuico as new CACCI President was administered by the Chairman of the CACCI Advisory Council Mr. Kenneth Court from Australia.

The New President’s Profile

Ambassador Benedicto V. Yujuico is Chairman Emeritus of

Athena e-Services, a Philippine- based business process outsourcing company. His experience and involvement include international trade, real estate development, technology, banking and venture capital finance. He is a senior level Adviser of companies in the United States, India, Brazil, and Russia.

An Alumni of the Wharton Graduate School of the University of Pennsylvania, with an MBA in Banking and Finance, Ambassador Yujuico has decades of experience in business in the United States, Philippines and other countries. He has also been active in the chamber movement, having been Director and Vice President for Trade Negotiations, Co-Chairman for International and Trade Affairs, and Co-Chairman for Multi-Bilateral Trade/WTO/ASEAN at the Philippine Chamber of Commerce and Industry (PCCI). As an incumbent director of PCCI, his current portfolio includes Vice Chairman for International Affairs and Chairman of the Energy and Utilities Sector.

Ambassador Yujuico is also Special Envoy of the Philippine President for Trade Relations. He has led official and private sector missions to several countries to facilitate trade and investment in the Philippines particularly in the areas of agriculture, alternative energy, business process outsourcing and real estate development. ■



Ambassador Benedicto Yujuico (right) is sworn in by Mr. Kenneth Court (left), as Mr. Harvey Chang (seated) looks on...



... and waves the CACCI flag after receiving it from Mr. Chang to signify his willingness to keep the CACCI's spirit aflame.