

## VCCI Hosts 2nd ICC-CACCI Workshop on International Trade Facilitation

The **Vietnam Chamber of Commerce and Industry (VCCI)** hosted the second CACCI-ICC Workshop on International Trade Facilitation on October 12-13, 2009 in Hanoi.

**Mrs. Lee Ju Song**, ICC Asia Director, conducted the two-day workshop for representatives from Vietnam Customs, VCCI, Government offices and agencies as well as representatives from the business community and the media.

**VCCI Vice President, Mr Pham Gia Tuc** said in his opening remarks that the Workshop was a timely initiative offering an excellent opportunity to create awareness on the advantages and benefits of the ATA Carnet System.

### *Indispensable marketing tool*

Mrs Lee Ju Song called for the early implementation of the System. She said that the System is an indispensable international marketing tool for helping Vietnam businesses to successfully develop their exports, as well as helping them to make

successful business trips and ensure their smooth participation in overseas trade fairs and exhibitions. It will also help Vietnam create a more conducive business environment and speed up its regional integration, Mrs. Lee added.

The Workshop featured an intensive interaction between Mrs Lee and participants who were presented with a Joint ICC-CACCI-VCCI Certificate of Attendance.

### *VCCI medal for Mrs. Lee*

In recognition of her contribution to the development of entrepreneurship in Vietnam through her work on international trade facilitation, Dr Vu Tien Loc, Chairman of VCCI, presented the VCCI Medal to Mrs Lee on 13 Oct 2009. Mrs Lee thanked Dr Loc for conferring her with VCCI's highest recognition and said she was most humbled by this honor as it is very much Dr Loc's contribution and the close and co-operative relation which they have built over the years.

### *Vietnamese implementation*

The two-day Workshop concluded with the support by VCCI and Vietnam

Customs for an early implementation of the ATA Carnet System in Vietnam. However, it will be implemented in phases, starting, by the end of the year, with a Bilateral Carnet System between Chinese Taipei and Vietnam.

The Workshop was followed by meetings with Vietnam Customs, VCCI and other interested stakeholders to discuss the effective implementation of the bilateral Carnet System between Chinese Taipei and Vietnam. Meetings were also held with the Taipei Economic and Cultural Office (TECO) in Hanoi, including TECO Representative Benjamin Liang, Deputy Representative Carlos Cheng and Mr Huang Chih Fu, who agreed to contribute to the successful implementation of the Bilateral Carnet

ICC is now in the process of helping Vietnam effectively implement the Bilateral Carnet System in the hope that the confidence and experience gained will pave the way for an early implementation of the ATA Carnet System.