

YEGAP Launches Column in Manila Times

The Young Entrepreneurs Group of Asia Pacific (YEGAP), under the initiative of its Chairperson Ms. Anna Marie Periquet from the Philippines, has forged a partnership with *The Manila Times* in its new Entrepreneurship Campaign beginning in the first week of August 2009.

The Manila Times, the oldest national daily in the Philippines and one of the most respected, has offered the YEGAP a weekly space for a column where its members, affiliate young entrepreneurs groups, and CACCI members can discuss entrepreneurship and take turns in writing articles for the column.

The YEGAP Column, which

appears in the Wednesday issue of *The Manila Times* will provide an opportunity for YEGAP to promote entrepreneurship and related advocacies. Furthermore, The Manila Times will feature the column in its website for all CACCI members to read.

All CACCI members, particularly its constituencies from the young entrepreneur sector, are invited to submit articles for the column. Each article should be between 600 and 700 words only. If the subject matter requires more length, it will be broken up into a series. However, to keep readers interested, each series should not have more than two or three parts.



Ms. Anna Periquet
YEGAP Chairperson

A color photo of the author and a short (one or two sentences) biographical note are also needed at the end of each article. The articles, along with the corresponding photos, may be sent via email to cacci@cacci.org.tw ■